

Sustainability and Purpose that Works



Chief Marketing Officer of the Year

Awarded to the Chief Marketing Officer of an organization who has demonstrated leadership and excellence in driving profitability for the organization through the promotion of brand purpose in marketing programs.

Application Form



Personal Background

Last Name			Age
First Name			Gender
Home Country	Mobile No.	E-mail	
Company / Organization			
Company Address			
Nomination Organization			

Education

Post-Graduate		
School	Course	Year Graduated
Graduate		
School	Course	Year Graduated
Collegiate		
School	Course	Year Graduated

Application Form



Professional Record/History

Please provide information on the following areas below about the candidate's personal and professional achievements in the last five years and submit a high resolution photo.

- 1) Organizations and Affiliations and positions held in these organizations
- 2) Publications
- 3) Speaking Engagements
- 4) Involvement in Social Projects
- 5) Promotion of Purpose in Marketing:

Cite specific projects initiated by the candidate (with sufficient detail) that promoted values or purpose in marketing communications. Demonstrate how these initiatives fueled growth for brands and the business, and their impact in making the lives of people and the community better.

6) In not more than 2,000 words, demonstrate the candidate's excellence in the leadership of marketing programs through the achievement of results and their impact within and beyond the borders of the industry.

Name and Signature of Applicant

Date

